



Greater Toronto  
*Every Building Greener*

# CaGBC GREATER TORONTO CHAPTER GALA AND AWARDS

## **Sponsorship Prospectus**

Thursday, October 22, 2015

**Arcadian Court,  
Toronto**

Please direct enquiries regarding  
sponsorship to Hazel Farley, CaGBC  
Greater Toronto Chapter Executive  
Director at: [hfarley@gtc.cagbc.org](mailto:hfarley@gtc.cagbc.org) or  
416.598.5397

Join us in supporting the Greater Toronto Chapter's continuing education and training programs and networking events that promote the success and viability of sustainable building practices



## CaGBC Greater Toronto Chapter Gala and Awards Program

### CaGBC Greater Toronto Chapter Gala Arcadian Court– October 22, 2015

The CaGBC-GTC is a non-profit organization that facilitates and encourages environmentally responsible building practices in Southern Ontario by providing a forum for its membership to advance their shared interest in transforming the built environment. The Chapter provides opportunities for networking, advocacy, and education for both its members and the public.

The annual CaGBC Greater Toronto Chapter Gala supports the Chapter's continuing education and training programs and networking events that promote the success and viability of sustainable building practices. It is the Chapter's largest networking and fundraising event of the year and brings together more than 250 industry leaders and supporters.

This year, the Chapter will be hosting its Innovation in LEED awards program for the third year at the event which will recognize projects and individuals that demonstrate advancement in the green building industry in Southern Ontario. Last year we expanded the program with the addition of a new award for Innovation in Sustainability (not tied to LEED).

### The 8 awards include:

- Innovation in LEED Award (New Construction/Core and Shell)
- Innovation in LEED Award (Commercial Interiors)
- Innovation in LEED Award (Existing Buildings: EBOM)
- Innovation in LEED Award (Residential)
- Innovation in Sustainability Award
- Greater Toronto Chapter (GTC) Volunteer Award
- Greater Toronto Chapter (GTC) Leader Award
- Emerging Green Builder (EGB) EnviroSculpt Award

With the awards program, we will expand the profile and reach of the CaGBC Greater Toronto Chapter Gala while simultaneously celebrating individual contributions and innovative green building design and implementation in projects that have achieved LEED certification in Southern Ontario.

Join us in supporting the Greater Toronto Chapter!



Greater Toronto  
*Every Building Greener*

# CaGBC GREATER TORONTO CHAPTER GALA Sponsorship Prospectus

## Profile

### CaGBC Greater Toronto Chapter Gala

<b>Date:</b>	Thursday, October 22, 2015
<b>Time:</b>	6:00 pm to 10:00 pm
<b>Location:</b>	Arcadian Court, 401 Bay Street, 8th Floor, Toronto
<b>Attire:</b>	Business Formal

## Event Features

<b>Guest Speaker:</b>	TBD
<b>Award Presentation:</b>	4 Innovation in LEED awards, 1 Innovation in Sustainability award and 3 Individual awards
<b>Atmosphere:</b>	Elegant reception followed by sit down dinner and award presentation
<b>Ticket Price:</b>	\$200 (Chapter Members) \$275 (Not-Yet Members) \$2000 (Table of 10)

## Who Will Attend

**Approximately 250 professionals  
from the following industries:**

- Architects
- Designers
- Building Owners, Managers and Tenants
- Engineers
- Builders
- Renovators
- Developers
- Community Planners
- Real Estate Professionals
- Consultants
- Policy-Makers
- Industry Associations
- Municipal and Provincial Leaders

## Sponsorship

**Direct Outreach:** Email campaign to over 3,000 Chapter Members and newsletter subscribers

**Indirect Outreach:** Advertising and promotion campaign to over 20,000



Greater Toronto  
*Every Building Greener*

# CaGBC GREATER TORONTO CHAPTER GALA Sponsorship Prospectus

## Sponsorship Benefits

### Presenting Sponsor

\$15,000 (1 Available as well as Multi Year Option)

- Podium opportunity to present Keynote Speaker
- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter website (logo)
- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter partner websites where possible (logo)
- Prominently featured logo on screen(s) at venue
- Podium acknowledgement
- Featured acknowledgement in dinner program
- 1 table of 10 at the CaGBC Greater Toronto Chapter Gala
- 4 complimentary 2015/2016 Greater Toronto Chapter memberships for individuals of your organization
- 4 complimentary tickets to another large Chapter event
- Feature 2 page article in SAB Magazine's Toronto Focus supplement (distribution of 5,000 copies across the GTA)

### Innovation Awards Sponsorship

\$7,000 (5 total, 4 available)

- Presenter of 1 Innovation in LEED or Innovation in Sustainability award
- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter website (logo)
- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter partner websites where possible (logo)
- Logo featured on screen(s) at venue
- Podium acknowledgement
- Acknowledgement in dinner program (as CaGBC Greater Toronto Chapter Gala sponsor and award presenter)
- 8 complimentary tickets to the CaGBC Greater Toronto Chapter Gala



Greater Toronto  
*Every Building Greener*

# CaGBC GREATER TORONTO CHAPTER GALA Sponsorship Prospectus

## Sponsorship Benefits - Continued

### Envirosulpt Award

\$6,000 (1 Available)

- Presenter of Envirosulpt award
- Pre-CaGBC Greater Toronto ChapterGala promotion on Chapter website (logo)
- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter partner websites where possible (logo)
- Logo featured on screen(s) at venue
- Podium acknowledgement
- Acknowledgement in dinner program (as CaGBC Greater Toronto Chapter Gala sponsor and award presenter)
- 6 tickets to CaGBC Greater Toronto Chapter Gala

### Gold

\$5,000 (6 Available)

- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter website (logo)
- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter partner websites where possible (logo)
- Logo featured on screen(s) at venue
- Acknowledgement in dinner program
- 4 complimentary tickets to CaGBC Greater Toronto Chapter Gala

### Silver

\$2,500 (8 Available)

- Pre-CaGBC Greater Toronto Chapter Gala promotion on Chapter website (logo)
- Pre-CaGBC Greater Toronto Chapter Gala promotion Chapter partner websites where possible (logo)
- Logo featured on screen(s) at venue
- Acknowledgement in dinner program
- 2 complimentary tickets to CaGBC Greater Toronto Chapter Gala

The Greater Toronto Chapter is seeking the support of sponsors to make our 6<sup>th</sup> annual CaGBC Greater Toronto Chapter Gala a success!

[www.cagbctoronto.org](http://www.cagbctoronto.org)



Greater Toronto  
*Every Building Greener*

# CaGBC GREATER TORONTO CHAPTER GALA Sponsorship Prospectus

**Sponsorship Enrolment Form Deadline: September 18, 2015**

Thank you for sponsoring the 2015 CaGBC Greater Toronto Chapter Gala.  
Kindly complete the following information so that we may confirm your sponsorship.

Contact Name	Title
Company	
Address	
Phone Number	Fax
Email	

**Sponsorship Level Requested (please check one)**

<b>Presenting Sponsor</b>	\$15,000
<b>Innovation Awards Sponsorship</b>	\$7,000 (5 Available)
<b>Envirosculpt Award</b>	\$6,000 (1 Available)
<b>Gold</b>	\$5,000
<b>Silver</b>	\$2,500

\* We will contact you shortly to request your logo files. An invoice will be issued upon receipt of this enrolment form.

**Terms and conditions:**

Sponsorship opportunities will be granted on a first come first serve basis and will be secured only on receipt of full payment. The Greater Toronto Chapter reserves the right to refuse a sponsorship request. All payments are final. The CaGBC Greater Toronto Chapter reserves the possibility of including recognition for Chapter sponsors, donors in kind and smaller dollar value sponsorship opportunities should they arise. Thank you for your consideration.

**Please make cheques payable to:**  
"The Greater Toronto Chapter of the  
Canada Green Building Council"  
Attn: Hazel Farley, Executive Director  
Greater Toronto Chapter CaGBC

Queen's Quay Terminal  
207 Queen's Quay West, Suite 615  
Toronto, ON M5J 1A7

Thank you for your generous  
support!